Press Release

Aircharge unveils new MFi iPhone 7 & iPhone 7 Plus wireless charging cases

**The innovative Aircharge MFi Wireless charging case enables iPhone 7/7 Plus owners to benefit from Qi inductive charging at home, in the car and public venues.**

31st of August 2017, IFA, Berlin – Aircharge, leader in wireless charging solutions for public spaces, the office and home, has announced today the addition of the new iPhone 7 and 7 Plus cases to its range of ‘Made for iPhone’ (MFi) wireless charging accessories, completing the line which already includes iPhone 5/5s/SE/6/6s/6 Plus/6S Plus models.

With Apple yet to launch a smartphone with built-in wireless charging functions, the new Aircharge wireless charging cases are designed to enable easy and convenient wireless charging capabilities for Apple’s latest flagship devices.  Once the case is attached, power is sent directly to the iPhone via induction by simply placing the smartphone onto a compatible Qi wireless charger.

Both cases feature a revamped slim and lightweight design which minimises bulk and combines practicality and style. Made from durable materials which don’t mark or attract dirt, the hard tactile shell ensures a firm and comfortable grip and protects the iPhone reducing the risk of damage from knocks and falls, whilst the flexible top allows the phone to be inserted in one swift movement. Both cases also feature a newly added retractable connector, allowing easy access to the Lightning port to connect headphones or enable traditional wired charging when needed.

Carrying both MFi and Qi certification - the global wireless charging standard, the cases conform to high build quality & safety standards and can be used in conjunction with any Qi wireless charger at a speed comparable to standard adaptors and cables. Pair them with Aircharge’s own range of wireless chargers like the Executive Charger or the Slimline charger – now also available with a special car mount from accessories specialist Brodit, for the ultimate wireless charging experience.

‘We are committed to enable all iPhone users to benefit from wireless charging and we’re proud to be the only brand offering a full range of Made for iPhone certified wireless charging cases’ said Stefano Piccioli, Marketing Manager at Aircharge. ‘Combine the new iPhone 7/7 Plus Case with our Aircharge Locator app and you’ll get access to the largest ecosystem of public Qi-wireless charging points to keep your iPhone fully charged wherever you go’.

Aircharge is the world’s largest deployer of wireless charging facilities in public venues and via the Locator app offer access to over 4,500 public venues globally, meaning the iPhone can be charged when on the go, in locations like restaurants, bars, cafes, shops, hotels, airports and train stations. Brands like McDonald’s, Starbucks, Costa Coffee, Vapiano, Virgin, Eurostar, Novotel, Premier Inn, Ibis, Vodafone, O2 and EE are already providing Aircharge facilities in selected venues and more are coming.

The Aircharge cases can also be used to charge wirelessly in more than 90 car models from leading manufacturers such as Aircharge’s official partners BMW and Mercedes-Benz.

The Aircharge MFi wireless charging case for iPhone7/7 Plus is currently available for pre-order exclusively from [www.air-charge.com](http://www.air-charge.com). RRP is £44.99 ($67.99/€53.99). Shipments will begin in October 2017.

**About Aircharge** (<www.air-charge.com>)

Aircharge offers the latest in wireless charging solutions for public spaces, the office & home, and is one of the most progressive designers of technology-driven interiors products in the UK.

Aircharge leads the adoption of wireless charging on a global scale and by partnering with key leading brands across different sectors provides access to over 4,500 Qi wireless charging locations worldwide. Aircharge solutions can be found in restaurants, café, shops, airports, train stations, hotels and even gyms. Venues deploying Aircharge include McDonald’s, Starbucks, Costa Coffee, Vapiano, Yo! Sushi, Virgin, Eurostar, Novotel, Premier Inn, Ibis, Vodafone, O2 and EE. And the list is growing every day.

Via its range of products and accessories Aircharge can enable any mobile device to charge wirelessly and it is the only brand in the world carrying the official “Made for iPhone” certification on its multi-head Apple Lightning, Micro-USB and USB Type-C connector and across a full range of wireless charging cases for iPhone models. Aircharge is a member of the Wireless Power Consortium and all Aircharge products are fully certified and compatible with all devices supporting the Qi global wireless charging standard.

The Aircharge product range, incorporating the latest technologies, can be integrated into any environment including the home, the workplace and hospitality and retail venues. Responding to rapidly changing trends in working practices, technology and legislation, Aircharge offers a clever solution with simple installation & smart design.

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For more information, please visit:

[www.air-charge.com/news](http://www.air-charge.com/news/77/19/Aircharge-Wireless-Charging-deployed-in-rhubarbs-restaurants-at-Terminal-3-and-Terminal-5-in-Heathrow-airport.)

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